



Croakies[®]

FOR LIFE'S EVERYDAY ADVENTURES
AND THEN SOME!

PRODUCT CATALOG
2023



SUSTAINABILITY ABOVE ALL ELSE.

We are proud to incorporate more sustainability into our products, packaging and displays.

Our packaging is now 100% recyclable and is FSC certified.

We have reduced raw materials without compromising performance.

Elimination of inks and solvents.



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Crookies®

FOR LIFE'S EVERYDAY ADVENTURES
AND THEN SOME!

PROUD TO BE YOUR LONG-TRUSTED TRAVEL COMPANION.

For over 40 years Crookies has held innovation, sustainability and exceptional value at the forefront of our brand.

Now, more than ever, we all have a chance to do something extraordinary and make the world even more beautiful. The Crookies Design Team has been working hard not only to improve performance and styling, but also making our products better for the environment.



HOW IT ALL BEGAN.

In 1977 a local ski patrolman from Jackson Hole Mountain Resort in Wyoming, came up with an idea for an eyewear retainer that would grip his shades through all kinds of alpine adventures. Using an old wetsuit, some sharp scissors, and good old American ingenuity, he made his first pair of eyewear retainers. The first Neoprene Eyewear Retainer ever invented.

CUSTOMER SERVICE

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ARC™ COLLECTION



ARTICULATING CABLE
Stays off Neck and Collar



INTERCHANGEABLE ENDS
Exclusive Plug-and-Play System



SLEEK AND SPORTY

The ARC™ retainer collection brings a secure fit coupled with replaceable, interchangeable, articulating ends to complement the widest range of eyewear temple sizes. Whether slashing the single track or slaying trout on the river, Croakies' Endless Length Adjustment technology, featured on the ARC Endless, delivers an optimized, snug fit so you don't lose your shades during performance activities.

FEATURES

- Available in S/M & M/L end combinations
- Replacement ends available

Endless adjustment offered in three lengths that extends and shortens for the ideal fit

- ✓ 14 inch - adjusts from 9" - 14"
- ✓ 16 inch - adjusts from 10" - 16"
- ✓ 18 inch - adjusts from 11" - 18"

ARC™ ENDLESS



Black



Blue



Silver

ASSORTMENT
OF 12 UNITS

Color Mix - Pack of 12

M/L S/M	Length	SKU
M/L S/M	14"	1077160
	16"	1077161
	18"	1077162

BEST SELLER

BEST SELLER

1078008
1078009
1078010

1077163
1077164
1077165

1084279
1084281
1084283

BEST SELLER

BEST SELLER

ARC™ ENDLESS

Never Lose your Eyewear During On-Water Activities Again!

Articulating Cable
✓ Stays off Neck and Collar



Interchangeable Plug-and-Play Ends

Endless Length Adjustment Technology
✓ Pull buds apart to shorten
✓ Pull ends apart to lengthen

S/M & M/L COMBO FITS OVER 90% OF GLASSES ON THE MARKET!

INTERCHANGEABLE ENDS

TERRA® CORDS COLLECTION



DURABLE WOVEN,
WASHABLE & ADJUSTABLE



INTERCHANGEABLE ENDS
Exclusive Plug-and-Play System*

*Not available on Terra Spec Cords



SETTING THE STANDARD FOR TOUGHNESS AND VERSATILITY

Terra Cords are made from high quality braided nylon, perfect for tackling any outdoor activity. Available in either solid colors or colorful patterns and featuring either the universal fit of our Spec ends or the interchangeability of articulating Terra System ends.

TERRA SPEC NON-INTERCHANGEABLE ENDS



FEATURES

- Universally compatible ends fit a wide range of eyewear temple sizes
- Durable woven cord
- Colorfast & washable

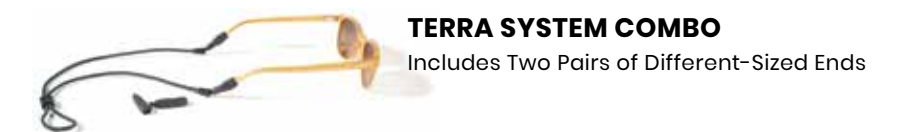


TERRA® SYSTEM INTERCHANGEABLE ENDS



FEATURES





- Interchangeable, articulating, Plug-and-Play ends
- Durable woven cord
- Colorfast & washable





TERRA® SPEC CORDS COLLECTION



SOLIDS - BASIC

			
BEST SELLER Black	BEST SELLER Navy	Royal	Red
ADJUST. 1073472	1073474	1073475	1073476
LONG 1073484			

			
Hunter	Brown	Pewter	ASSORTMENT OF 12 UNITS Solid Mix BEST SELLER
ADJUST. 1073477	1073478	1073480	1084403



PRINTS

		
Smores	Stars N Stripes	Rasta
ADJUST. 1097538	1097537	1080410




	
BEST SELLER Black Grey	ASSORTMENT OF 12 UNITS Print Mix BEST SELLER
ADJUST. 1073519	1084404



SOLIDS - BRIGHT

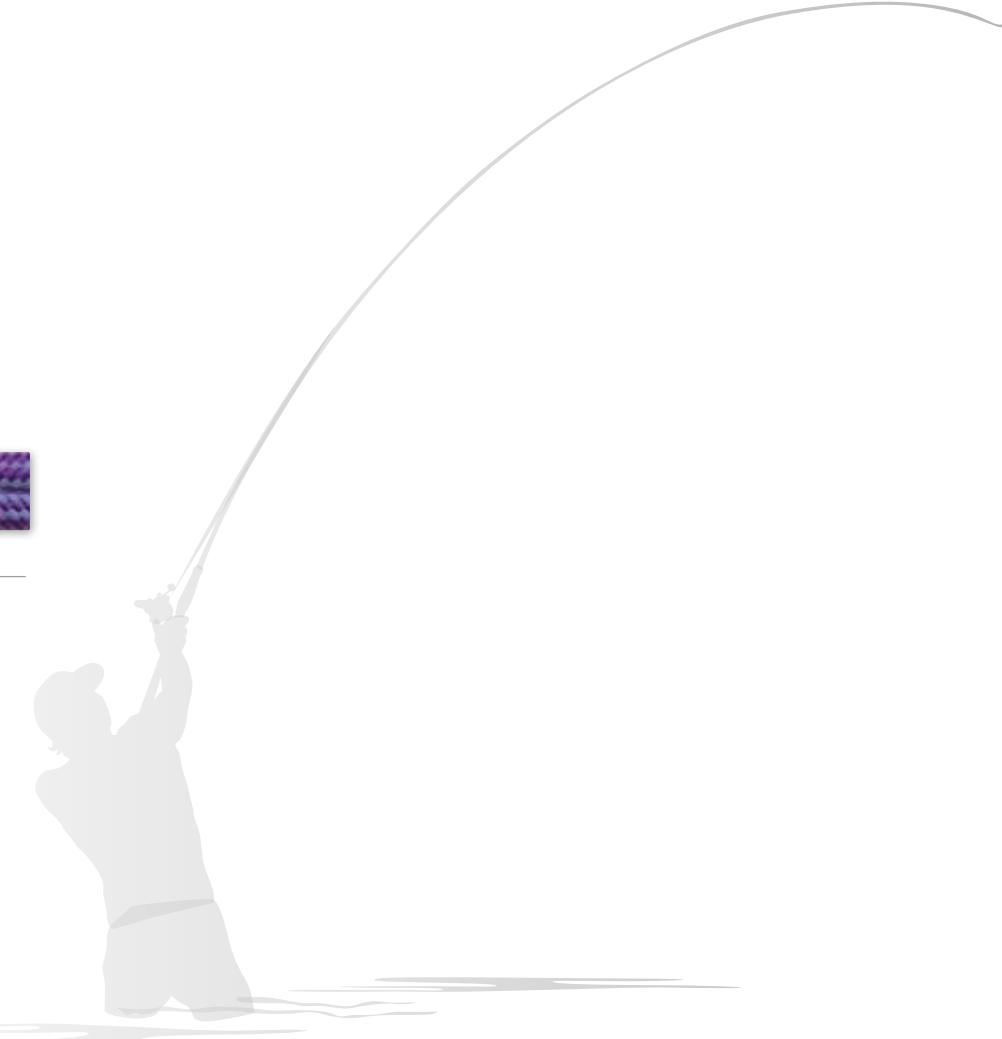
		
Neon Green	Electric Blue	Purple
1097532	1097531	1097529

	
Neon Pink	ASSORTMENT OF 12 UNITS Bright Mix
1097530	1084405

PRINTS - BRIGHT

		
Electric Blue Multi	Navy Camo	Purple Multi
1097535	1097536	1097533

	
Neon Pink Multi	ASSORTMENT OF 12 UNITS Bright Print Mix
1097534	1098791

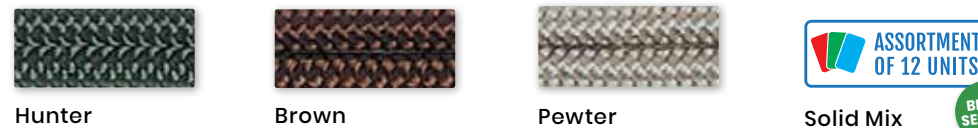


TERRA® SYSTEM COLLECTION

SOLIDS - BASIC



	Black	Navy	Royal	Red
S/M	1077273	1077274	1077275	1077276
M/L	1077281	1077282	1077283	1077284



	Hunter	Brown	Pewter	Solid Mix
S/M	1077277	1077278	1077279	1084419
M/L	1077285	1077286	1077287	1084421

SOLIDS - BRIGHT



	Neon Green	Electric Blue	Purple
S/M	1098008	1098007	1098005
M/L	1097964	1097963	1097913



	Neon Pink	Bright Mix
S/M	1098006	1084444
M/L	1097962	1084446

INTERCHANGEABLE ENDS

PRINTS

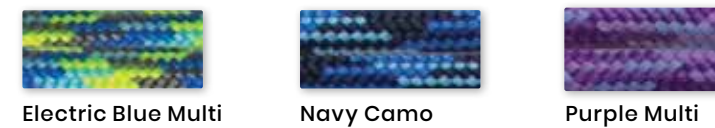


	Smores	Stars N Stripes	Rasta
S/M	1098014	1098013	1077515
M/L	1097970	1097969	1077497

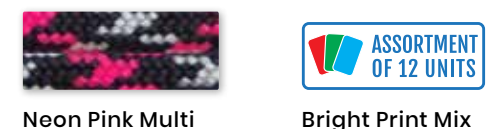


	Black Grey	Print Mix
S/M	1077517	1084433
M/L	1077499	1084435

PRINTS - BRIGHT

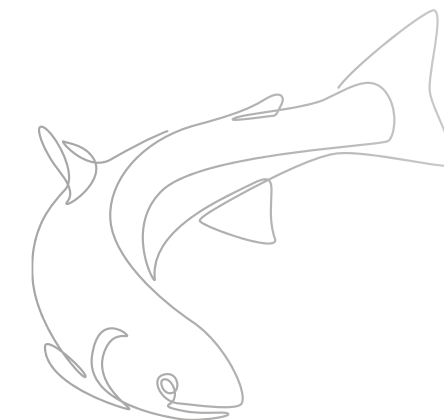


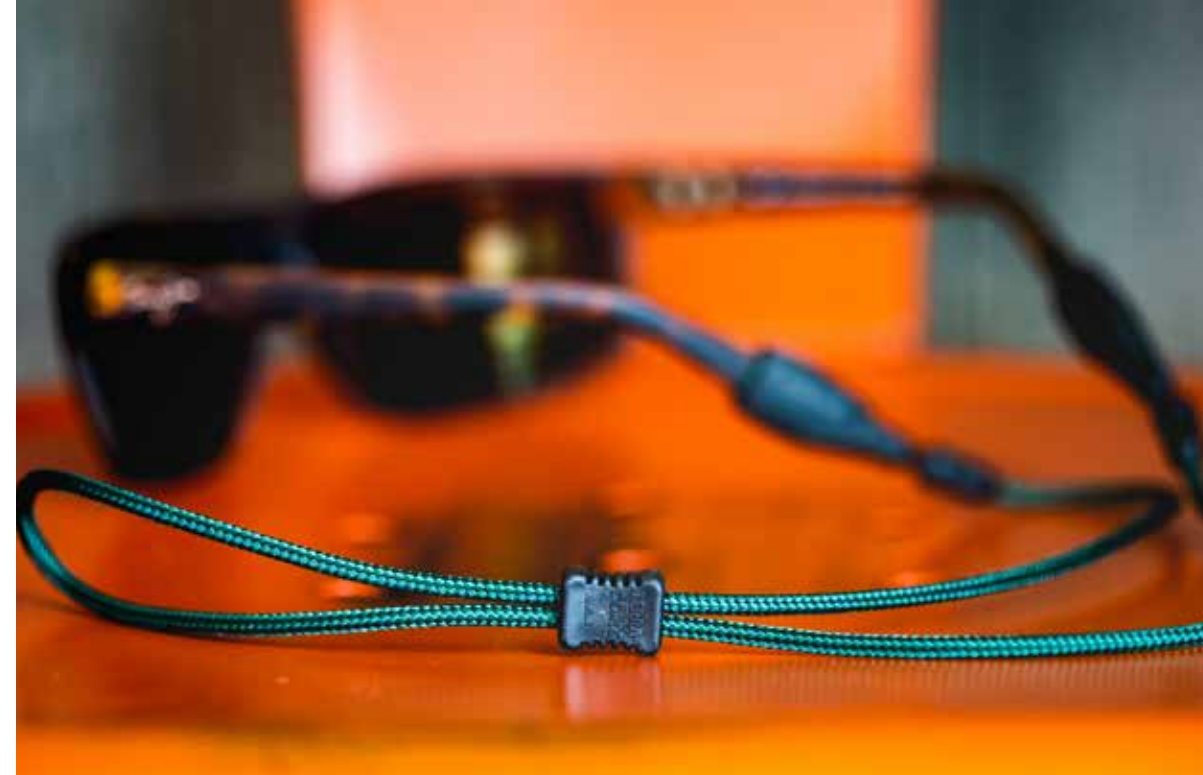
	Electric Blue Multi	Navy Camo	Purple Multi
S/M	1098011	1098012	1098009
M/L	1097967	1097968	1097965



	Neon Pink Multi	Bright Print Mix
S/M	1098010	1099040
M/L	1097966	1099039

INTERCHANGEABLE ENDS





TERRA® SYSTEM COMBOS COLLECTION

Equipped with two pairs of different sized, interchangeable ends



TERRA CORDS COLLECTION

SOLIDS - BASIC



Black

BEST SELLER

s/M | M/L

1075270



Navy

1075271



Royal

1075272



Red

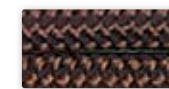
1075273



Hunter

s/M | M/L

1075274



Brown

1075275



Pewter

1075276



Solid Mix

1084417

BEST SELLER

S/M & M/LL COMBO FITS OVER 90% OF GLASSES ON THE MARKET!

INTERCHANGEABLE ENDS

CROAKIES® ORIGINAL COLLECTION



CROAKIES ORIGINAL

Classic and simple, the original eyewear retainer and our all-time best selling style continues to lead the charge. Through its iconic design and seamless fit, Croakies remain the industry leader, combining top quality durable and washable material - that is stretch-resistant and breathable - with our backstitching technique that prevents thread from unraveling over time. Available in your favorite solid colors or a host of unique prints and patterns as well as exclusive artist collections and licensed partnerships.

FEATURES

- Available in two size ends: S/M and M/L
- Colorfast and washable
- Length: 16"

M/L CROAKIES



Adjustability

- ✓ Slide over full length of temple - leave ear bow fabric-free for comfort
- ✓ Adjust ends along temples for security level

Durable Material

- ✓ Resilient
- ✓ Holds retention without stretching out over time
- ✓ Breathable



M/L fits temples 11-17mm

S/M CROAKIES



Secure Backstitching

- ✓ Prevents thread from unraveling

Tag of Authenticity

- ✓ Look for these tags to make sure you're getting the real thing!



S/M fits temples 6-10mm

M/L CROAKIES FIT MOST TEMPLE SIZES IN THE MARKET!



CROAKIES ORIGINAL SOLIDS

SOLID COLORS



Black
S/M 1073047
M/L 1073053



Navy
S/M 1073048
M/L 1073054



Royal
S/M 1073049
M/L 1073055



Red
S/M 1073050
M/L 1073056



Hunter
S/M 1073052
M/L 1073058



Solid Mix
S/M 1084294
M/L 1084334

TREND COLORS



Silver
S/M 1075207
M/L 1075226



Pink
S/M 1075737
M/L 1075227



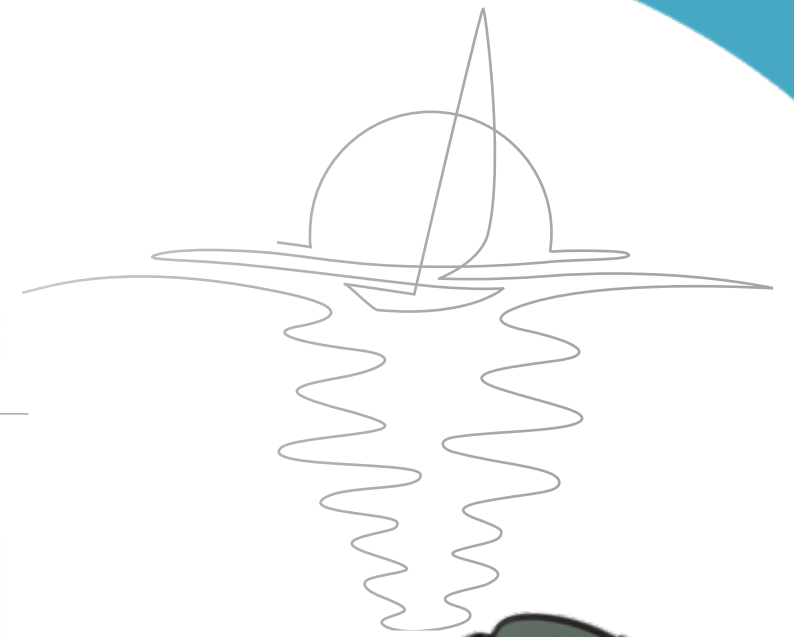
Purple
S/M 1075738
M/L 1075229



Wine
S/M 1075211
M/L 1075230



Trend Mix
S/M 1084317
M/L 1084343



CROAKIES ORIGINAL PRINTS



Hibiscus
M/L 1076847



Painted Daisy
M/L 1098150



Happy Triangles
M/L 1083734



Ziggy Festival
M/L 1077969



Turtle
M/L 1076817



Petroglyph
M/L 1076818



Fan Coral
M/L 1098149



Peaks of Prairie
M/L 1084322



Tropical Paradise
M/L 1098151



Canopy Miami
M/L 1098152



Sharks Retro
M/L 1084341



Wave Dance
M/L 1098148



Anchor
M/L 1076804



CROAKIES ORIGINAL PRINTS



Reflections
M/L 1098154



Verdant
M/L 1098155



Paddles
M/L 1094217



Pineapples
M/L 1084339



Flamingo Palm
M/L 1076838



USA Flag
M/L 1076778



Rainbow Fish Skin
M/L 1097181



Brook Fish Skin
M/L 1077977



Brown Fish Skin
M/L 1097180



Tuna Fish Skin
M/L 1098153



Flats Aqua
M/L 1077972



Offshore Blue
M/L 1077973



SUITERS® COLLECTION



SOFT, COMFORTABLE,
AND WASHABLE



SUITERS®

A classic favorite made from soft relaxed knitted cotton designed to rest comfortably around your neck. The easy adjustable sliding bead allows you to tighten or loosen for the ideal fit no matter what your activity. Slide the ends on the frames and over the ear bows for a comfortable fit. Save your shades with our popular solid colors or choose from our exclusive prints and licensed partner prints.

FEATURES

- Available in two sizes: S/M and M/L
- Washable
- Length: 14" - 24"
- Solids made in 100% cotton
- Prints made in cotton/polyester blend

M/L SUITERS®

Knitted Cotton Yarn



M/L fits temples 11 - 17mm

Adjustable Slider Bead

- ✓ Grip & slide bead up to tighten
- ✓ Grip & slide bead down to loosen

S/M SUITERS®



S/M fits temples 6 - 10mm

Tag of Authenticity

- ✓ Look for these tags to make sure you're getting the real thing!





SUITERS COLLECTION SOLIDS



Black

S/M 1073064 | M/L 1075694



Charcoal

S/M 1073073 | M/L 1075701



Navy

S/M 1073068 | M/L 1075696



Red

S/M 1073070 | M/L 1075698



Royal

S/M 1073069 | M/L 1075697



Emerald

S/M 1075248 | M/L 1075707



Solid Mix

S/M 1084369 | M/L 1091702



SUITERS COLLECTION PRINTS



Canopy Miami

M/L 1098191



Painted Daisy

M/L 1098189



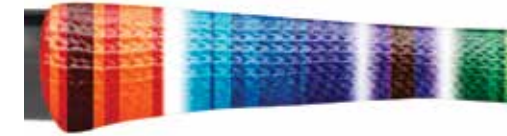
Tropical Paradise

M/L 1098190



Ziggy Festival

M/L 1084391



Serape

M/L 1076955



Jacquard

M/L 1097082

SUITERS COLLECTION PRINTS



US Flag
M/L 1076957



Bandana Red
M/L 1076958



Tuna Fish Skin
M/L 1098192



Brown Trout Fish Skin
M/L 1077013



Rainbow Trout Fish Skin
M/L 1077012



Brook Trout Fish Skin
M/L 1077011



Dry Fly
M/L 1093962



Petroglyph
M/L 1076959



Wave Dance
M/L 1098188



Reflections
M/L 1098193

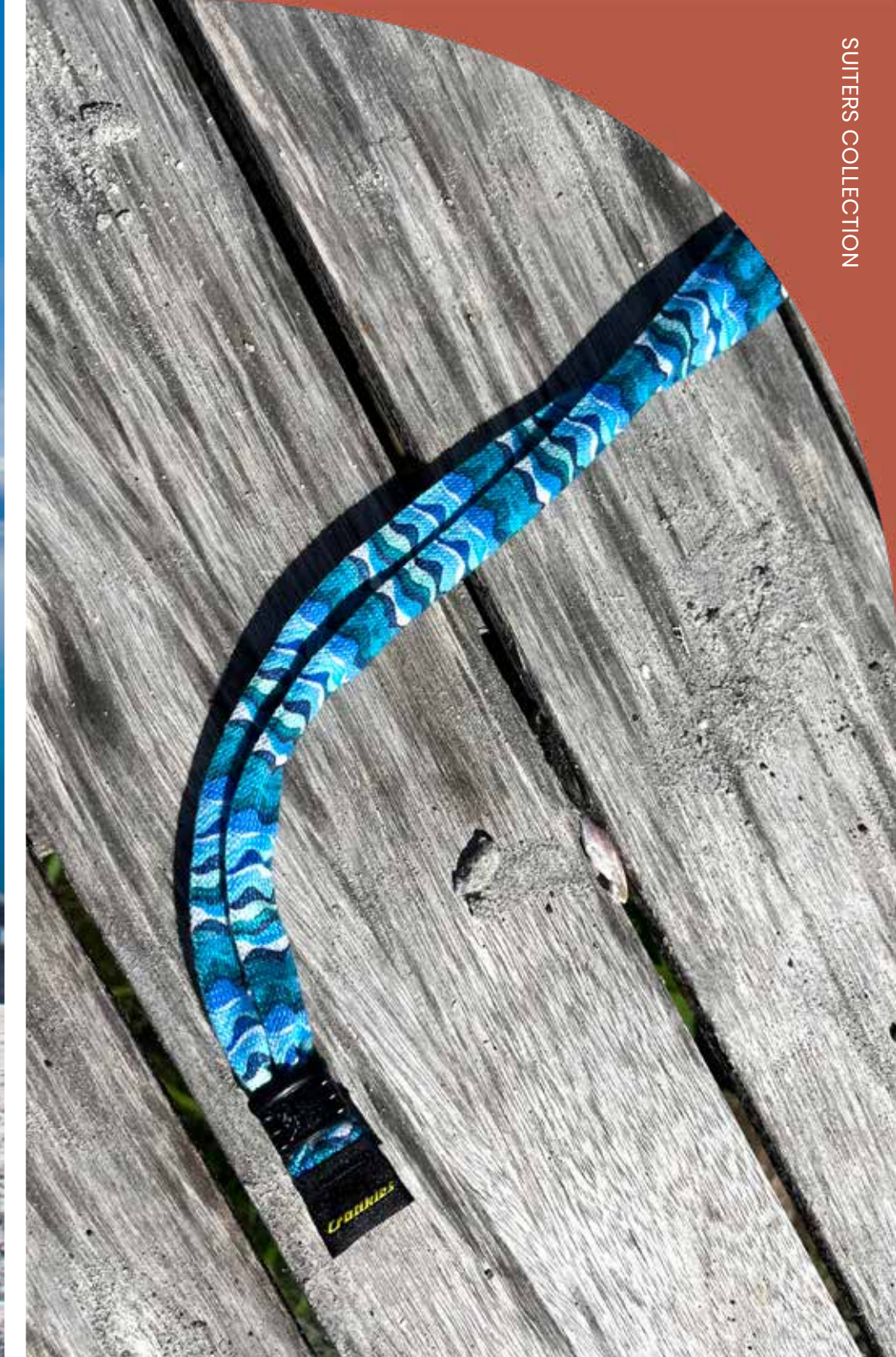
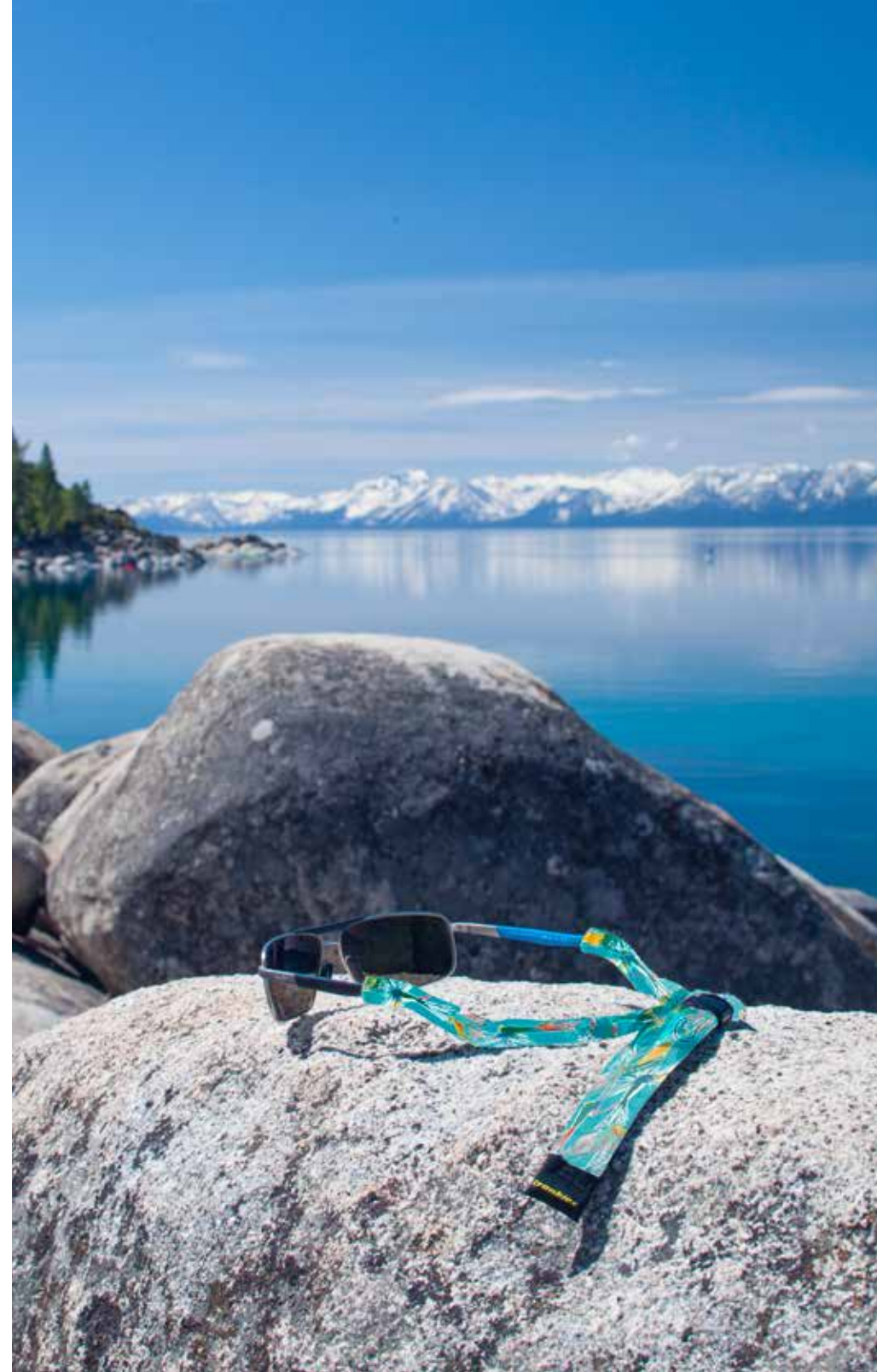


Verdant
M/L 1098194



Tortoise Camo
M/L 1098195

*Pattern placement not guaranteed





MICRO SUITERS® COLLECTION

Featuring a slimmer profile and a cotton/Lycra® blend for extra stretch and comfort.

FEATURES

- Washable
- Length: 12"



One size fits most

MICRO SUITERS COLLECTION PRINTS

NEW



Black/Grey
1300190



Royal/Navy
1300191



Black/Brown
1300192



Grey/Lt. Grey
1300193



Black/Red
1300194

MICRO SUITERS COLLECTION SOLIDS

BEST SELLER



Black
1073074



Navy
1073075



Royal
1073076



Red
1073079



Fandango
1073078

ASSORTMENT OF 12 UNITS

BEST SELLER

Solid Mix
1084375



FLOAT COLLECTION

KEEP YOUR EYEWEAR – AND YOUR KEYS – ABOVE WATER

Croakies Float Products are made with beacon colors and come in a variety of styles. Whether looking to secure your shades or your keys during on-water activities, We've got you covered.



WEIGHT OF GLASSES VARIES.
ALWAYS TEST FOR FLOTATION
BEFORE USING ON OPEN WATER.

LYCRA SUITER® FLOATER

FEATURES

- High quality, non-absorbent, quick dry Lycra®
- Adjustable soft foam bead
- Colorfast & washable
- Unique backstitch
- Small profile
- One size fits most



Black
1096915

BEST SELLER



Neon Green
1096917



Neon Pink
1096916



Red
1076572

BEST SELLER

FLOAT KIT

FEATURES

- 1 1/2" x 7/8"
- Sold as set of four



Yellow

1075129

BEST SELLER



TERRA EXTREME FLOATING RING

FEATURES

- Durable climbing rope
- Colorfast & washable
- Adjustable
- Floats up to 4 keys

Yellow w/ Black Cord

1079964



KIDS' COLLECTION

ADDED SECURITY FOR THE LITTLEST ADVENTURERS

We're committed to providing kids with the protection and security they need to keep track of their glasses so they can spend more time focused on playing outside. Our kids' retainers are specifically sized for kids' eyewear ensuring a seamless fit while showcasing a selection of fun prints and colors.



KIDS' CROAKIES ORIGINAL COLLECTION



Available in 1 Size



S fits temples 5 - 8mm



Solid Mix

1084308

SOLIDS



Black

1073059



Red

1073067



Royal

1073060



Pink*

1073063



Purple

1073061

PRINTS



Shark Dive

1098742



Space

1098743



Cats

1075175



Daisy

1075174



Rawwwr!

1094213

*Pink Croakies are assembled in the USA with imported material.

KIDS' TERRA SYSTEM COLLECTION



Black

BEST SELLER

S 1081322



Royal

1081325



Red

BEST SELLER

1081316



Purple

1098513



ASSORTMENT OF 12 UNITS

Solid Mix

BEST SELLER

1084426

INTERCHANGEABLE ENDS



KIDS' COLLECTION

KIDS' SUITERS® COLLECTION

FEATURES

- 1/2" wide x 9" long
- Knitted cotton yarn
- Adjustable slider bead
- Washable



Available in 1 Size



S fits temples 5 - 8mm



Black

1075730



Red

1075732



Royal

1075731



ASSORTMENT OF 12 UNITS

Solid Mix

1084370

KIDS' MICRO SUITERS® COLLECTION

FEATURES

- 1/8" wide x 9" long
- Adjustable slider bead
- Washable



Black

1076930



Royal

1076931



Pink

1076932



ASSORTMENT OF 12 UNITS

Solid Mix

1091723

LEATHER COLLECTION

Crafted from genuine full-grain leather combined with fine quality workmanship and details; this collection complements a day at the office or exploring the outdoors.



Interchangeable
Plug-and-Play Ends

SADDLEBACK LEATHER COLLECTION

NEW

FEATURES

- 18" long
- Available in two widths 3/4" and 1/2"
- Made in genuine full-grain leather
- Croakies exclusive Plug-and-Play interchangeable end system fits most frames
- Includes S/M and M/L ends
- Contrast stitching for an added touch
- Soft and supple for comfort

3/4 INCH



Black
1100155



Chocolate
1100156



Oakbark
1100157



Mix
1100158

1/2 INCH



Black
1100159



Chocolate
1100160



Oakbark
1100161



Mix
1100162





SEWN LEATHER CORDS

FEATURES

- 24" long
- Sewn leather cord
- Durable, full-grain leather



		
SPEC Black	SPEC Brown	SPEC Tan
1076907	1076908	1076905

	
SPEC Rust	SPEC Mix
1076906	1084362 BEST SELLER

ROUND LEATHER CORDS

FEATURES

- 24" long
- High quality, full-grain leather



			
SPEC Black	SPEC Brown	SPEC Tan	SPEC Mix BEST SELLER
1075322	1075323	1075324	1084357

ULTRASUEDE® CORDS

FEATURES

- 24" long
- Premium Ultrasuede cord
- Colorfast & washable



			
SPEC Black	SPEC Olive	SPEC Brownstone	SPEC Mix BEST SELLER
1075316	1075319	1079239	1091658



ARTISAN COLLECTION

Unique and stylish cords compliment any style. Created using a variety of materials including beautiful glass beads, and hand-crafted woven cords. Spec ends provide a secure grip on frames and are universally compatible with most eyewear temples.

SPEC End
Universally compatible to fit a wide range of eyewear temple sizes



MAYAN WOVEN CORDS

FEATURES

- 24" long
- Handwoven cotton
- Colors and patterns vary
- Made in Guatemala



BEST SELLER



Colors are ever changing

1079981

GUATEMALAN WOVEN CORDS

FEATURES

- 24" long
- Handwoven cotton
- Colors and patterns vary
- Made in Guatemala



BEST SELLER



Colors are ever changing

1075710

CZECH GLASS CORDS

FEATURES

- 24" long
- Nylon double strand cord
- Beautiful glass beads
- Various shapes and sizes



Black

1077075



Blue

1077078



Crystal

1080563



Czech Glass Mix

1084452



WOODLAND CORDS

FEATURES

- Wood in various shades
- Stylish and sophisticated



Dark Round

1077141



Dark Round Natural

1077145



Dark Tube w/ Beads

1077144



Woodland Mix

1084456

BEST SELLER

FASHION COLLECTION

The perfect statement for any occasion. Croakies fashion retainers complete your look while securing your favorite sunglasses in style. Choose something simple, decorative or tiered for a layered back neck drape. The spec end adjusts to the ideal fit and fits most frames.



TRIPLE LAYER

FEATURES

- Three layer style with classic chain detail
- Hangs 13" from spec end to bottom layer
- Imported

Gold

1098099



DOUBLE LAYER FEATHER & PENDANT

FEATURES

- Double layer style with feather and pendant back drop
- Hangs 15" long
- Converts from an eyeglass holder to a necklace
- Imported

Gold

1098102



SIENA

FEATURES

- Single layer chain is dainty and sophisticated
- Available in gold, silver or rose gold
- Adjustable grip spec end
- Converts from an eyeglass holder to a necklace
- Imported



Gold

1098107



Rose Gold

1098109



Silver

1098108



SINGLE LEAF

FEATURES

- Single leaf detail drapes nicely on each side for a fashionable look
- Available in gold, silver or rose gold
- Converts from an eyeglass holder to a necklace
- Imported



Gold

1098103



Rose Gold

1098105



Silver

1098104



SHELL

FEATURES

- Stunning beach shell eyewear retainer with bead detail
- Adjustable grip spec end
- Imported



Shells

1098100

ATHENS

FEATURES

- Fashion style chain with a modern leaf and disc detail at temple ends
- Adjustable grip spec end
- Imported



Gold

1098101



ACCESSORIES



LID LATCH

Clips hat to collar with a strong metal bulldog clip and gives hat security on a windy day.

FEATURES

- Durable climbing rope



Black

1090622



Brown

1090624



Navy

1090626



Hunter

1090638



Mix

1090646

EYEWEAR CARE KIT

Whether at home or on-the-go, this is the ultimate eyewear survival kit! Perfect solution for keeping all eyewear clean and safe when not in use.

"ALL-IN-ONE" LENS CARE BUNDLE KIT CONTAINS:

- Terra spec cord retainer to keep your eyewear safe and secure
- 2oz. lens cleaner (safe for all lens types)
- Microfiber cloth to clean smudges or dirt off of your eyewear easily (15"x15")
- Eyewear case with convenient carabiner
- Screwdriver set for quick repairs



Blue

1100029



Grey

1100028



Green

1100030

ALL-IN-ONE KIT

FEATURES

- 2" wide x 4" long x 1 1/8" deep
- 45 ml Lens Cleaner Spray
- Microfiber cloth, 6" x 6"
- Built in cloth storage space



Black

1097041

EYEGLOSS CASE

FEATURES

- Fits most frames
- Rigid body keeps glasses from getting crushed and scratched
- Zipper closure
- Croakies branded pull tab



Black

076330

DISPLAYS

Beautiful reclaimed wood displays will fit a wide range of products and accommodate various merchandising needs. Displays can be merchandised as 1 or 2-sided for maximum versatility. The universal design and aesthetic allow the displays to work well in any space.



MINI 2-SIDED COUNTER DISPLAY

Empty Display	Sport Assortment	Fashion Assortment
1302780	1083838	1091191



COUNTER & FLOOR DISPLAYS

FEATURES

- Sustainable materials, made from reclaimed wood
- Versatile design
- Hooks move easily for merchandising
- Displays can accommodate a variety of product categories
- Swivel based for easy shopping



MIDI 2-SIDED COUNTER DISPLAY

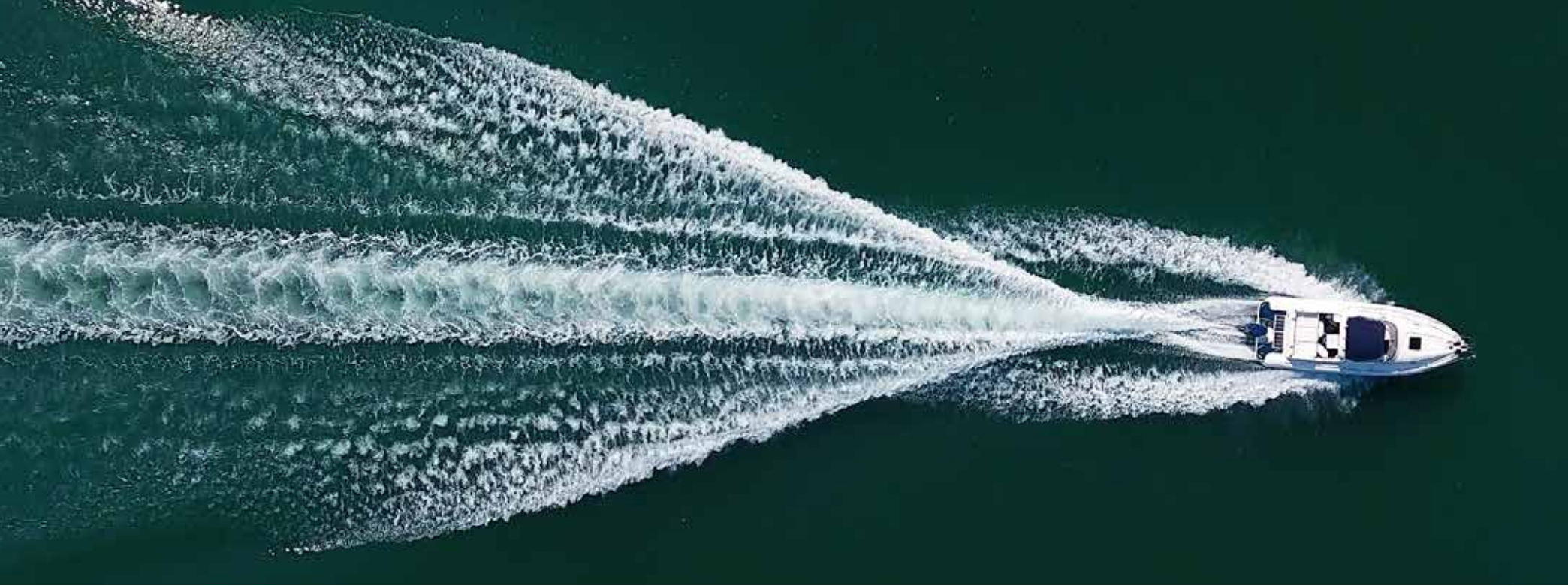
Empty Display	Sport Assortment	Fashion Assortment
1302779	1084234	1083775



SLIM 2-SIDED FLOOR DISPLAY

Empty Display	240 Piece Assortment	437 Piece Assortment
1302757	1099668	1083773





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HILCO vision
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CROAKIES® IS PART OF THE
HILCO VISION PORTFOLIO OF BRANDS



LIFETIME WARRANTY

We've built a reputation of using the finest materials and workmanship and stand behind the quality of our products. Now we've also got the best Warranty in the business.

Head outside with confidence. Use our products proudly. We've got your back!

Visit crookies.com/support/warranty for more details.

SIGN UP ON OUR DEALER PORTAL AND GET **FREE FREIGHT** ON
YOUR FIRST ORDER PLUS EXCLUSIVE B2B OFFERS YEAR-ROUND.
CROAKIES.COM | DEALER PORTAL: [HILCOVISIONOUTDOOR.COM](https://hilcoveisionoutdoor.com)

